

2024

ELECTION ACTIVITY for Faith Communities

Faith communities can use their resources to encourage their members to vote without endangering their tax-exempt status if they stick to non-partisan activities. ***The guide outlines permitted activities and ways that Democracy North Carolina can help.***

Permitted Activities

non-par-ti-san (adjective): Faith communities with tax-exempt status can engage in election-related activities IF they are non-partisan. They must not show favoritism for electing a candidate or candidates of a political party.

You can use church resources for nonpartisan “Souls to the Polls” activities, including:

Conduct a voter registration

drive: Obtain registration forms and instructions from your local Board of Elections or call us at **919-286-6000** for more information. Turn the forms in to the Board of Elections at least 25 days before the election. You may insert registration forms into your church program or hand them out at events.

Educate voters: You can put voting information in bulletins, hold candidate forums (invite all candidates for the office), and teach people their voting rights. For example, educate people with a felony conviction that they can register to vote after serving their sentence. Call Democracy North Carolina at **919-286-6000** to learn about resources and other help.

Join a nonpartisan Get-Out-the-Vote (GOTV) coalition and work with other nonprofit groups to register voters or get them to the polls.

Caution: Don't join a coalition that supports a specific political party or a candidate. Democracy North Carolina works with many nonpartisan groups and can connect you to those working in your area.

Make it easier for your congregation to vote by sponsoring gatherings on a Saturday or Sunday during the 17-day Early Voting period. Distribute resources promoting weekend voting options, including Saturday and Sunday “Souls to the Polls” events. Provide food and info about how voters can check registration status, download a sample ballot, and get nonpartisan voter guides at **ncvoter.org**.



Permitted Activities Checklist

Can My Church's Resources Be Used To:	Permissible?	Role Democracy NC Can Play:
Conduct nonpartisan voter registration	Yes	Provide forms and follow-up
Organize Faith-Based Civic Engagement in a nonpartisan way	Yes	Provide you with materials, follow-up and GOTV training
Distribute nonpartisan voter guides that include all candidates	Yes	Help you obtain materials
Support/oppose legislation, or a bond or amendment on the ballot	Yes	Educate on legislation or a referendum issue on ballot
Endorse or oppose political candidates	No	Can play no role
Host a forum open to all of the candidates in a race	Yes	Provide relevant questions to ask
Engage in political fundraising	No	Can play no role
Include info about Early Voting and voting rights in church bulletins	Yes	Provide you with materials and pre-made bulletin inserts
Link from the church's website to a campaign or party website	No	Can play no role
Contribute to political candidate, political party, or PAC	No	Can play no role
Offer candidates newsletter ads	Yes <i>*if they pay market rate</i>	Plays no role
Conduct an educational forum about politics, religion, social justice issues	Yes	Provide speakers and materials on important issues

Note to Pastors and Nonprofit Leaders

Like other individuals, pastors have a First Amendment right to back specific candidates, but they should be especially cautious if their endorsement would be viewed as coming from their faith or nonprofit organization. Religious leaders may not promote a candidate or political party from the pulpit, but they may use church resources — including buses and bulletins — in a non-partisan way that helps people vote.