Background
Democracy North Carolina has a continued commitment to nonprofit voter outreach. Nonprofit VOTE and Democracy North Carolina have partnered for several election cycles. The research from our work with Nonprofit Voter Engagement, demonstrates that contact between constituents and nonprofits results in higher turnout percentages among marginalized communities. As Democracy North Carolina continues its partnership with the Nonprofit Voter Education Program, Democracy North Carolina deepens its commitment to furthering civic engagement and strengthening relationships between nonprofits and their constituents.

Participants in the 2021 initiative receive:
⇒ A civic engagement grant (up to $1,500 paid in two installments) and voter engagement materials
⇒ Educational and training opportunities related to civic engagement and voting rights designed for your staff and clients
⇒ Voter education materials from Democracy NC to distribute
⇒ Assessment and evaluation of the voter engagement and educational efforts

Participants are asked to:
• Agree to engagement of a set goal of people you serve at your agency and staff through voter registration, pledge cards, trainings, educational opportunities, and petitions
• Submit pledge cards for currently registered voters and those you register
• Designate a point person to coordinate the program and serve as primary contact for Democracy NC.
• Participate in training opportunities and assessments for staff and your constituency
• Allow Democracy NC advocates and staff to engage your agency’s staff and population in voter and civic engagement
• Participate in check in calls led by the anchor organization, Democracy NC.
• Conduct all efforts related to the 2021 Nonprofit Voter Engagement Program in a nonpartisan basis. Democracy NC partners may not directly or indirectly support or oppose any candidate for public office.

How to Apply
In addition to the attached application, submit a 1-2 page plan that includes
● A description of your organization and the demographics served
● Contact/Voter registration goals
● An explanation of how this program complements your mission and ongoing program work
● Any prior or current voter/civic engagement underway at your organization;
● Which staff will be involved
2021 Nonprofit Voter Engagement Program
Participant Application

Organization Name: _____________________________________________________
Organization Description: _________________________________________________
______________________________________________________________________
Mailing Address: ________________________________________________________
Phone Number: ________________________ Website: _________________________

Name of Primary Contact for Voter Engagement Program
Name: _____________________________________ Title: ________________________
Work Phone: __________________________ Mobile Phone: ______________________
Email: ________________________________________________________________

Your Federal Employer Identification # (Tax ID #): ____________________________
Fiscal Sponsor Name (if any): _____________________________________________
Mailing Address: ________________________________________________________
Contact Name: ________________________ Phone: ____________________________

All work related to Democracy North Carolina’s Nonprofit Voter Engagement program
must be conducted on a nonpartisan basis. Agencies participating in this program
cannot directly or indirectly support or oppose any candidate for public office.

By signing below, our organization agrees to abide by all rules and expectations with the
2021 Democracy North Carolina Nonprofit Voter Engagement Program. Our
organization also affirms that the information provided in this application and voter
engagement plan is accurate and complete to its fullest extent.

Please attach a copy of your Voter Engagement Plan here:

Name: __________________________________________ Title: ________________________
Signature: __________________________________________ Date: ____________________