



1821 Green Street, Durham, NC 27705

Regional Managing Organizer—Cumberland County Job Description

Organization Overview

Democracy North Carolina (Democracy NC) is a nonpartisan organization that uses organizing, advocacy, and research to protect the right to vote, reduce the influence of big money in politics, and advance fair representation in our state. Its model seeks to build a multi-racial, multi-class civic culture, driven especially by the participation of North Carolinians historically underrepresented in the political process, especially people of color. It also works to achieve specific structural reforms that increase access to the political process. For 25 years, this 501(c)3 nonprofit organization (and its predecessor, Democracy South) has taken on powerful institutions and political leaders, regardless of party, and promoted reforms that expand public involvement in civic life. Democracy NC is a preeminent voting rights organization in its state and region and works closely and in coalition with reform-minded local, state, and national partners.

Position Overview

Each Democracy North Carolina Regional Managing Organizer is responsible for locating, training and activating African Americans, other underrepresented citizens, and their allies who are interested in understanding and using the political process for empowerment and positive change. Organizers develop relationships and build a base of dedicated grassroots volunteers who actively lead campaigns to (1) increase the civic participation and leadership of underrepresented voters and (2) advance a range of voting rights and governmental reforms that increase access to the ballot, improve government accountability, and reduce the influence of big money in politics.

The Regional Managing Organizer is based in Fayetteville and works in Cumberland and surrounding counties. The job requires extensive travel within the region, as well as travel to our central office in Durham at least once per month.

Regional Managing Organizers report to the Organizing Director who supervises the organizing staff and is responsible for ensuring that Democracy NC's voter engagement campaigns, issue campaigns and regional organizing program are successfully implemented.

Responsibilities:

- Building Democracy NC's base through relational one on ones, coalition meetings and select speaking engagements in alignment with our priorities
- Coordinating local coalition-building efforts through monthly meetings creating a sense of

community and connectivity with individuals, local groups, and chapters of state organizations, including but not limited to the NAACP and SONG.

- Coordinating, engaging and developing volunteers to participate in and lead a range of grassroots actions, including but not limited to voter engagement, voter education and get-out-the-vote actions, implementing public education campaigns, coordinating canvass plans, organizing events, and rallying public support for pro-democracy issues.
- Helping develop and implement issue campaigns and “mini-campaigns” with winnable goals related to pro-democracy issues and recruiting, training and activating new and seasoned activists and leaders to be involved in the campaigns.
- Conducting skills-based and educational trainings and workshops for volunteers and allies and intentionally developing volunteer leaders among the organization’s constituencies.
- Coordinating phone and email communication to build and maintain volunteer engagement.
- Working with local media and engaging volunteers in writing letters to the editor, etc.
- Hiring, training, supervising, and working with a team of young organizers from late May through July each year, as part of the organization’s Democracy Summer program and working with interns and young organizers at other times during the year.
- Hiring, supervising and evaluating an organizing assistant to help with base building, campaign implementation, administrative and other duties as assigned.
- Connecting electoral reform efforts with broader social justice issues and staying abreast of current events within NC local and state politics and the national election reform movement.

Experience and Qualifications

- Experience engaging volunteers in concrete actions and activities; experience developing and working with volunteer leaders over an extended period.
- Experience with planning and implementing grassroots, issue-based campaigns and voter engagement efforts, including power mapping, organizing public education activities, phone banking, door-knocking, meeting with elected officials, voter registration, etc.
- Experience facilitating meetings involving diverse constituencies and strong personalities, helping groups walk away with an increased understanding, tangible next steps, defined roles, etc. Coalition-building experience a plus.
- Experience delegating and supervising employees, volunteers or interns.
- Strong command of Microsoft Office programs, Google Suite and ease in adapting to new technology, such as the Voter Activation Network, EveryAction, and social media apps.
- Experience working in North Carolina’s political culture and/or strong knowledge of North Carolina history, culture and politics.

Skills and Attributes

- Superior people skills; good instincts, excellent listening skills and judgment of character, ability to understand and connect to people’s motivations, ability to build strong relationships.
- Ability to work well independently and as part of a team.
- Strong interpersonal communication skills: direct, proactive communication style; ability to ask for support; ability to give and receive constructive feedback from colleagues and supervisors.
- Flexibility, patience, clear-headed, positive attitude, and sense of humor in a fast-paced and often chaotic working environment.
- Superior written communication and public speaking skills.

- Ability to stay self-organized, multi-task and manage multiple projects at once.
- Ability to travel extensively across the organizer's region on a regular basis, travel to the Durham office for monthly staff meetings, and work evenings and weekends with some frequency.
- Commitment to Democracy NC's mission and values; ability and willingness to work with diverse groups including people with low-income, people of color, rural and urban people, college students, conservatives, moderates, liberals, LGBTQI, elected officials, etc.
- Understanding / analysis of structural and institutional oppression is a plus.

Salary : \$46,000 to \$52,000, depending on experience. Full benefits including paid time off, medical, dental, vision, life, and AD&D insurance and a retirement plan.

How to Apply : Send your cover letter, resume and contact information for three references to jobs@democracy-nc.org . Enter **RMO-Cumberland** and your **Name** in the subject line. **No phone calls please.**

Democracy North Carolina is an equal opportunity employer committed to equity in the workplace. Our organization considers applicants equally of race, color, creed, religion, sex, national origin, disability, marital status, age, gender, gender identity, disability, sexual orientation, or prior record of arrest or conviction. We seek a workplace that reflects and respects the full range of the nation and state's diversity.