Bringing More Voters In

For 100 years, until 2008, North Carolina consistently ranked among the 15 worst states for voter turnout, thanks to the legacy of the poll tax, literacy tests and Jim Crow laws. The message sank in: voting is not for you, leave it to the boss man. (See a video of this history at democracy-nc.org.)

In 2012, NC finally climbed into the top 15 states for turnout! The hot presidential contest, along with voter-friendly features like Early Voting, Same-Day Registration and Sunday voting, made voting easy and important. Every vote really matters.

Democracy NC played a proud part in achieving the record 2012 turnout. With your help, we defended and even expanded our state’s voter-friendly features; and we hired extra staff and trained hundreds of volunteers to educate and mobilize voters across NC.

During 2012, Democracy NC:

- Organized citizens in 32 counties to successfully convince election boards to expand Early Voting opportunities by adding more locations (on campuses, etc.) and weekend hours; 21 counties opened polls on a Sunday, up from 12 in 2008.
- Trained 1,335 voter engagement leaders in 57 counties who conducted voter registration and other campaigns. Our efforts added 25,600 new voters in 2012.
- Produced over 100,000 voter guides with our allies for Guilford, Cumberland, Mecklenburg and Buncombe counties.
- Involved 1,000 churches in some aspect of voter education, mobilization and protection for a massive “Souls to the Polls” project. Over 61,000 voters used Sunday voting, up from 37,000 in 2008.
- Continued to build multi-racial coalitions in Charlotte, Greenville, Greensboro, Winston-Salem, Fayetteville, Wilmington, Rocky Mount, etc.; they’re the foundation of all our grassroots educational work.
- Provided materials to over 400 service agencies to help them involve low-income clients in the election process; also worked intensely with 7 agencies to register 1,000 voters in a Nonprofit Votes pilot project.
- Held our 13th Democracy Summer to expose college youth to organizing and a life-changing experience. They held poetry slams on voting, led the successful effort to pass a resolution against Citizens United in Greenville, trained other youth, and more.
- Staffed Election Protection hotlines during Early Voting for the primary and general election, and helped UNC Law School operate them on Election Days.
- Devoted major resources to defeat the anti-gay amendment on May’s ballot, with trainings, press events, and literature aimed at black voters. It lost in precincts with 80% or more black voters but won by 3-to-1 margins in heavy white precincts.
- Distributed 1,000,000 handouts on voting rights, Early Voting, etc., made 27,000 get-out-the-vote calls, gave hundreds of rides to the polls, and received more than 200,000 hits on our special website NCElectionConnection.com.
- Produced a report on the Latino vote in NC, with more accurate estimates of registered and unregistered voters than found elsewhere. It was used widely by Latino groups and the press.
- Exposed cases of pay-to-play politics in the General Assembly and record levels of fundraising from special interests.
- Helped groups push local governments to adopt resolutions calling for a Constitutional amendment to reverse the Citizens United decision; we’re continuing this in 2013, along with defending NC’s public financing programs.
- Mobilized Democratic and Republican county election officials and citizens to push the legislature to release $4 million from the Help American Vote Act (HAVA) to pay for poll-worker training, more Early Voting sites, voting machine licenses, etc.
- Found election officials who testified about the harm of split precincts to help our court case against the redistricting plans; did significant research for the case.
- Challenged the photo ID bill and other proposals that restrict voter participation. This advocacy continues, plus a push to increase disclosure of all money in elections, including spending by outside groups.
Thanks for your great support in 2012!

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Family Foundation
Blumenthal Foundation
Bydale Foundation
Dolphin Foundation
Double E Foundation
Educational Fdn. of America
Foundation for the Carolinas:
   Dennis & Betty Chafin Rash
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Fred Stanback Advised Fund
Fdn. to Promote Open Society
Nonprofit Vote
Park Foundation
Pfizer Fdn. Matching Gifts
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Proteus Fund
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Shared Visions Foundation
Tides Fdn. Youth Engagmt Fund
Triangle Community Fdn.:
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Kevin Foy
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Carol Wise & David Kirsh
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ADVOCATES ($1-$99)
Anonymous (12)
J Allen Adams
Jana Albritton
Jan Allen
Alliance of NC Black Elected Officials

2012 Income by Source
Individuals & Donor-Advised Funds: $291,406
Foundations, Nonprofits: $839,000
Honorarium, Interest, Other: $36,231

2012 Expenses by Program Area
General Organizing: $662,907
Youth and Adult Leadership Training: $183,620
Research: $118,542
Administration: $90,761
Fundraising: $72,445
Barb Alotis
Shel Anderson
Susan Anderson
Jerry Anthony
Marvin Arrington
Karl Atkins
William Austin
Ruth Baker
Allen H Barton
Barbara Beaman
Doris Bernlohr
Dan Besse
Betsy Bickel
Donald Boldt
Carrie Bolton
Dorislenke Bowens
Tom Bowers
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Constance Bradley
Helen Brigham
Evelin Brinich
Nils Brubaker
Sam & Nancye Bryan
BTA Public Relations
Stan Bukowski
Candace Carraway
Daisy Chambers
Barbara Holland Chapman
Leslie & Ken Chepken
John M Chrystal
Barbara Clawson
Helen Cleereaman
Meta Weaver Coaxum
Stuart Cohn
Sue A Cole
Ellie Collins
Helen Compton
Robert Cooper
Paul Cory
Barbara & Tom Coulson
Barbara Council
Devinder Culver
Rebecca Davis
Kay Doost
Leslie Dwyer
Marjorie Eckels
Jeanette Gay Eddy
J Paul Edwards
 Vivian Ellis
Donald Enslsey
Mary C Eubanks
Linda Evans
John S Fletcher
Taylor Fodrie
Phil Fonville
Sharon Fowler
Constance Fox
Barry & Janie Freeman
Sandra Gellar
Jake Gellar-Goad
Dan Gerber
Anna Gerow
John Gilbert
Tom Gilmore
Carl Gipson
James Godwin
Melanie Goff Bradley
Jim Goldsmith
Karen & Dan Gottovi
Gibson Gray
Tripp Greason
Clementine Gregory
Katherine S Griffith
Bill Grobe
Ron Grunwald
Libby & Dub Gulley
Isela Gutierrez-Gunter
Martha Gwyn
Joan Halgren
Timothy Hambourger
Beverly Hanly
Ann Harrington
Tom & Polly Harris
Diana Haskell
J R Haun
Laura Haywood-Cory
Lisa Hazrijian
Beth Henry
Jean P Hinson
Catherine H Holcombe
Claudia Horwitz
Christopher Hudson
William Hudson
Minnie Hunt
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Barry Jacobs
Charles Jansen
Jacquelynn R Jenkins
Donna Johnston
Annette Jurgeski
Lousie Kelley
Gretchen Kemmer
Thomas Kennedy
Tom Kenney
Lawrence Kessler
Edwin King
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Bob Korstad
Sean Kosofsky
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Christopher Kuila
Janine LaFerty
Henry & Betty Landsberger
Page Lee
Susan Lee
Connie Leeper
Deide Leipziger
Linda Levy
Ivome Lima
Maureen Linneman
Helen Livingston
Timothy Logue
Claire Lorch & Fred Stang
Mary Lucas
Livy Ludington
Mrs Edgar Lyngholm
Mary MacDowell
Pete MacDowell
Anne Mackie
Karen Macklin
Ralph E Macy
George Max
Page McCullough
Cheryl McGraw
Hervey McIver
Hayes & Gail McNeill
Pat Meller
Calvin Mercer
Beth & Jamey Messersmith
Stan Meyer
Sally Migliore
Nancy Millo
Clara L Milko
Claire Millar
Linda Minney
Margaret Misch
Bekky Mock
Don Moffitt
Tim & Helen Monroe
Polly & Dave Moreau
Donna Moser
Steve & Connie Mullinix
Barbara Nettesheim
Jo Nicholas
Jane Northway
Katherine Nutt
Jasmine & Charles O’Connell
Ted Odell
Ray Parker
Lewis & Jeannette Patti
Steve Peterson
Armstrong Hart Pillow
Michael Plowman
Dianne Ponder
Presbyterian Campus Ministry
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Joseph & Zina Quinn
Sol Rabinowitz
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Richard Richardson
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Jane W White
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Bob Hall by Dennis & Betty Chafin Rash; also by Jane Kendall & Ran Cole; by P R Latta; and by Linda Shaw
Bob Hall & Pete MacDowell by Mary MacDowell
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Mac Hurry by Nancy Revelle Johnson
Beverly Kawalec by Brenda Rogers
Kathy Leutze by Mary Peete
Pete MacDowell by Carrie Bolton
Julie Mooney by Kim McGuire
Robert B. Morgan by Edward McCormick
NC elections officials by Jana Albritton
Steve Resneck & Donna Kaye (for their wedding) by Page & Ed Cvelich, Susan & Tom Hoerger, Thomas Kennedy, Deide Leipziger, and Jasmine & Charles O’Connell
Gary K. Smith by Gloria Smith
Linda Sutton by Daisy Chambers
Fran Syptak by Helen Brigham
Molly Winstead by Susan Anderson; also by Becky Carver; by Steve & Louise Coggins; and by Diana Haskell
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