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2020 Nonprofit Voter Engagement Program Overview and Application

Background

Democracy North Carolina has committed to nonprofit voter outreach for years and has partnered with the national organization, Nonprofit VOTE for several elections. The research from this work shows that personal contacts by nonprofits have resulted in higher turnout rates among the populations they serve. Democracy North Carolina through this work commits to offering deeper civic engagement and education to nonprofit constituency/clients and staff.

Participants in the 2020 initiative will get:

- ⇒ A civic engagement grant (up to \$1,000 paid in two installments) and voter engagement materials
- ⇒ Educational and training opportunities related to civic engagement and voting rights designed for your staff and clients
- ⇒ Voter education materials from Democracy NC to distribute
- ⇒ Assessment and evaluation of the voter engagement and educational efforts

Participants are asked to:

- Agree to engagement of a set goal of people you serve at your agency and staff through voter registration, pledge cards, trainings, educational opportunities, and petitions
- Submit copies of redacted voter registrations to Democracy NC
- Designate a point person to coordinate the program and serve as primary contact for Democracy NC.
- Participate in training opportunities and assessments for staff and your constituency
- Allow Democracy NC advocates and staff to engage your agency's staff and population in voter and civic engagement
- Participate in occasional calls throughout the program with Democracy NC program manager.
- Conduct all efforts related to the 2020 Nonprofit Voter Engagement Program in a nonpartisan basis. Democracy NC partners may not directly or indirectly support or oppose any candidate for public office.

How to Apply

In addition to the attached application, submit a voter engagement plan of at least 1-2 pages that includes a description of your organization, estimating the number and demographic breakdown of those you serve; explanation of how this program complements your mission and ongoing program work; any prior voter/civic engagement activities at your organization; what staff will be involved; and, who the key contact person will be and your goal for voter registrations and/or pledge cards. If your organization has an educational or training program, please describe ways that civic engagement could be incorporated into your existing work.



3000 Ariel Center Parkway, Morrisville, NC 27560 • 919-908-7931 or 286-6000 • democracy-nc.org

Please submit via email to Aja Bullock, aja@democracync.org OR mail to "Democracy NC Re: NPVE Program" 3000 Ariel Center Parkway, Morrisville, NC 27560

2020 Nonprofit Voter Engagement Program Participant Application

Organization Name: _____

Organization Description: _____

Mailing Address: _____

Phone Number: _____ Website: _____

Name of Primary Contact for Voter Engagement Program

Name: _____ Title: _____

Work Phone: _____ Mobile Phone: _____

Email: _____

Your Federal Employer Identification # (Tax ID #): _____

Fiscal Sponsor Name (if any): _____

Mailing Address: _____

Contact Name: _____ Phone: _____

All work related to Democracy North Carolina's Nonprofit Voter Engagement program must be conducted on a nonpartisan basis. Agencies participating in this program cannot directly or indirectly support or oppose any candidate for public office.

By signing below, our organization agrees to abide by all rules and expectations with the 2020 Democracy North Carolina Nonprofit Voter Engagement Program. Our organization also affirms that the information provided in this application and voter engagement plan is accurate and complete to its fullest extent.

Name: _____ Title: _____

Signature: _____ Date: _____